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**LOVE IT  
PROTECT IT**

*“When we look after  
our environment,  
we look after our economy  
and we look after  
all our people”*

**Metiria Turei**  
GREEN PARTY CO-LEADER



## **Clean, Green and ... Warm**

**We're making 180,000 New Zealand homes warm and dry.**

We're working with the Government on a \$323 million scheme to retrofit New Zealand homes with insulation. We're about halfway through a four year program and so far we've insulated about 90,000 houses, right on target.

The HeatSmart scheme means families use less energy keeping warm in winter, and they save money on power bills. Parents and kids stay healthier and miss fewer days of work and school due to sickness. Meanwhile, as a country, we're using energy more efficiently. Plus, at a time of record youth unemployment, more than two thousand jobs are being generated.

This \$323 million is an investment in our common future, and it'll repay us many times over with savings in health, energy and education.

This is smart Green economics in action. It shows how we can look after our environment, our economy and our people all at the same time.

Find out more about the HeatSmart scheme at

[www.greens.org.nz/heatsmart](http://www.greens.org.nz/heatsmart)







# Our environment is at the heart of our economy.

That's one reason we say 'Love it protect it' ...because we need it.

When we look after our environment, we look after our economy and we look after all our people.

## That's the heart of smart Green economics.

Some other political parties say it's a trade-off, that we have to mine our national parks for short term profits. We say clean and green is the foundation of our prosperity.

## No environment, no economy.

Our export brand is clean and green.

It is the best brand you could ask for as the world becomes more and more environmentally conscious. It's already worth \$18 billion to New Zealand, and can be worth much more in the future.

**But it has to be 100% Pure, not 50% Pure.**

The 'Clean Green New Zealand' brand is worth **\$18.4b**



No environment, no economy.

Green

The Christchurch earthquakes brought much heartbreak, but also some hope.



To the New Zealanders who lost loved ones, who were injured and who are enduring hardship in the aftermath, please know that our thoughts and karakia remain with you at this heartbreaking time.

Hope comes from the strength of Cantabrians and the outpouring of support from all around our country. It's heartening that New Zealanders will look after each other.

The healing and the re-building will take a long time and there is a heavy financial cost on top of the terrible human cost.

It is more important than ever to think carefully about how we manage our economy so that it is resilient and so that we can look after all New Zealanders in their times of need.

Metiria Turei and Russel Norman  
Co-leaders of the Green Party

### Extremely expensive weather

Drought has cost our economy billions of dollars in recent years. And there'll be more economic hurt as climate change increases the amount of extreme weather we experience in New Zealand.

Rather than just paying for the damage it causes, it makes sense to also reduce carbon pollution and climate change.

That is what an Emissions Trading Scheme (ETS) should help do.

We support a proper price on carbon to reduce pollution and the costs of extreme weather.

But New Zealand's current ETS subsidises big polluters. We want the polluter to pay rather than the taxpayer.

The 2007-2008 drought stripped the national economy of **\$2.8b**

### Healthy water, healthy dairy

Our dairy industry relies on clean water. So to look after our \$10 billion of export earnings, we have to look after our water.

Sadly, many of our waterways are already suffering greatly from farm run-off. Cattle can't even drink from these rivers.

We're set to nearly double dairy production over the next 20 years if the industry keeps growing at its current rate. But that sort of growth would destroy the natural resource that our farms rely on.

It is smarter to produce sustainably for the long-term. That means sustainable stocking rates, streamside planting and fencing, and organic production which earns farmers a premium.

Organic dairy farmers earn a premium of more than **\$1/kg** of milk solids.

### Our tourism is gold

Beautiful beaches, magnificent mountains, fantastic fiords, birds and bush ...what's not to like?

No wonder nearly 2.5 million tourists visit New Zealand every year. We live in a beautiful place.

Those tourists represent \$9.5 billion in export earnings - one of our country's biggest earners. They also create jobs for more than 90,000 New Zealanders.

So the smart money says we should protect this industry, and that means protecting natural assets like our National Parks. They are intrinsically beautiful, they are part of our national identity, and they earn us a lot of money. That's why the Green Party wants to protect our parks from mining - forever.

Tourism **\$9.5b** 90,000 jobs

### Clean Energy, Green Economy

Clean energy is big business and more proof that what's good for the environment is good for the economy.

For example, Mighty River Power is exporting geothermal expertise to California and Chile, generating export earnings from Kiwi know-how.

Likewise, Solid Energy is sending wood pellets to Europe. Its \$34 million plant near Taupō sold more than 23,000 tonnes within a year of opening.

And clean energy projects benefit local communities as well. In the Waikato, for example, one local wind farm injects \$30 million a year into the regional economy.

1 wind farm = **\$30m** per annum + work for **800**

### Help for the homeless, Win - Win

The links between our environment, our economy and our people work in all directions.

So when we look after our fellow New Zealanders, we can also look after the environment and enjoy an economic benefit.

An example is state housing. It helps those who are most in need, it supports our construction industry, and it's an investment that's repaid in health and education benefits.

Right now, we have more than 10,000 families on the waiting list for a state home in New Zealand. We also have third world rates of rheumatic fever that come from overcrowding and that cost our health system \$10 million every year.


We'd like to see another 6000 state homes built over the next few years to ease our housing crisis. It would reduce the pressure on our health system and it would reduce the number of days lost from school and work each year.

Building state houses is a big ask at a time of great fiscal strain, but we believe looking after all New Zealanders must be our highest priority.

These new generation state houses can also be eco-friendly and energy efficient which is a win for the environment as well.





A man in a blue jacket stands in a dense forest with large trees and fallen logs. The forest is lush with green ferns and moss. The man is standing on a fallen log, looking towards the camera. The background is filled with tall trees and dense foliage.

**There's a dream  
behind this picture.**

This is the Pureora forest in the Waikato and these giant tōtara trees are some of the last in New Zealand.

The Pureora forest is currently split in to two parts. It is divided by farmland that used to be owned by the Crafar family but is for sale now.

My dream is that the Government buys about 2,000 hectares of land, and that we re-plant and re-connect the Pureora forest to create a Tōtara National Park.

The forest is part of the headwaters of the Whanganui and Waikato Rivers. Restoring the area would have downstream benefits for water quality in both rivers. We'd also be looking after an abundance of native birds as well as nationally-important wetlands and shrublands.

There's a risk that the farms will fall into foreign ownership instead and the forest will remain in pieces.

Lots of Kiwis love these wild spaces and the giants still living there... we say love it, protect it.

**Russel Norman**  
GREEN PARTY CO-LEADER

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